

AKON'S KONFIDENCE FOUNDATION HOSTED ITS 3RD ANNUAL TURKEY GIVEAWAY AT TURNER FIELD



**- Joined By The Gidewon Foundation & Mayor Kasim Reed
2,000 Turkeys Were Distributed To Atlanta Families In Need -**

(Atlanta, GA) For the third year in a row, Akon's **Konfidence Foundation** hosted its annual Turkey Giveaway to ensure less fortunate families in Metro Atlanta enjoy a hot meal at home this Thanksgiving. This holiday season the Konfidence Foundation joined forces with local youth focused charity **The Gidewon Foundation** to help even more families in need.

On Tuesday, November 23rd at Turner Field, President of the Konfidence Foundation Ms. **Kine Gueye Thiam**, was joined by founders of The Gidewon Foundation **Alex, Simon & Michael Gidewon**, and honorable guest Atlanta **Mayor Kasim Reed** to personally deliver 2,000 holiday turkeys to families that otherwise would be unable to purchase a holiday meal. Each family was pre-registered by the Konfidence Foundation and received a fresh holiday turkey with a side of sweet potatoes to take home and enjoy this Thanksgiving.

Contributions and support on behalf of the Konfidence Foundation's Annual Turkey Giveaway came from **KonLive Distribution, BuVision, AG Entertainment, Biggs Customs, Birdsong and Associates**, and **Sam's Club**, among others. Additional funds were raised earlier in the month from local Atlanta residents during a fundraising event at AG Entertainment's Velvet Room Lounge hosted by Akon and his family.

The holiday giving will continue on Monday, December 20th as The Gidewon Foundation hosts its 6th Annual Christmas Holiday for Kids Affair in partnership with the Konfidence Foundation, who will be donating thousands of toys.

KONFIDENCE FOUNDATION, INC.

Founded by international pop star Aliaune "Akon" Thiam and his mother Ms. Kine Gueye Thiam, the Konfidence Foundation is a 501c3 non-profit organization dedicated to empowering youth in Africa and the U.S. by providing access to learning environments equipped with modern technology, educational materials, recreational resources, and health & wellness services. For more information, visit: www.konfidence.org.

THE GIDEWON FOUNDATION

Founded in 2004, The Gidewon Foundation is committed to revitalizing Atlanta communities to improve the quality of life for underprivileged youth and the homeless. The foundation strives to provide a solid structure for all to make a difference by shaping the basic element of changing lives. For more information, visit: www.gidewonfoundation.org.

#